




PO Box 251825
Little Rock AR 72225
(501) 372-4600
www.arkchiefs.org
www.facebook.com/arkchiefs

Corporate Captains Program



The Corporate Captains program is a tailor made marketing and public relations plan designed to demonstrate your commitment to public safety and reach hundreds of professionals in the law enforcement industry.

Companies that commit at the Blue Ribbon Partner level or higher per year receive a variety of benefits that include the opportunity to showcase your company at the State Convention & Expo. This year's state convention will be September 23-26, 2019 in Rogers, AR.

Our convention brings together a diverse group of law enforcement professionals from many ranks within municipal police agencies; all dedicated to supporting and enhancing the goals and objectives of law enforcement in Arkansas.



The Arkansas Association of Chiefs of Police (AACP) is a non-profit organization of police chiefs and executives from all over Arkansas, who recognize the importance of having proven, effective leaders in law enforcement.

The AACP Corporate Captains program was created to promote communication among all members of the law enforcement community. It gives law enforcement executives and vendors the opportunity to network, get to know one another and share ideas and challenges as a team.

Here are just a few of the advantages to being an AACP Corporate Captains Member:

- **BETTER BUDGETING**

One fee, one time, paid in advance lets you budget for the whole year.

- **INCREASED COMMUNICATION**

Attend meetings and communicate with members in the Arkansas Police Chief, the official newsletter of the AACP as well as other AACP publications. Year round exposure.

- **RECOGNITION**

AACP Members appreciate your support. Include your affiliation with the Arkansas Association of Chiefs of Police in all your promotional materials. Promote your events through the Arkansas Association of Chiefs of Police by email blast.

THREE EASY WAYS TO JOIN:

ONLINE: www.arkchiefs.org

EMAIL: GARY.SIPES@ARKCHIEFS.ORG

PHONE: (501) 372-4600

ARKANSAS ASSOCIATION OF CHIEFS OF POLICE

PO Box 251825

Little Rock, AR 72225

Phone: (501) 372-4600

GARY.SIPES@ARKCHIEFS.ORG | www.arkchiefs.org

AACP is managed by Gary Sipes, Executive Director—gary.sipes@arkchiefs.org 501-372-4600

Corporate Captains Program Levels



Levels & Benefits

Blue Ribbon Partner \$1000 Annual Fee

- Membership Directory – Business card size ad
- Convention Program – Business card size ad
- Company Listing (company name, address, phone number, and one contact) in Membership Directory, Convention Program, and every email newsletter
- One article submission to the email newsletter per year
- One event submission or announcement of 25-50 to the email newsletter per year
- One 8x8 Booth (black pipe & drape, 6ft table & 2 chairs)
- One convention registration
- Complete listing of convention attendees

Silver Co-Sponsor \$2000 Annual Fee

- Membership Directory – Quarter page ad
- Convention Program – Quarter page ad
- Company Listing (company name, address, phone number, and two contacts) in Membership Directory, Convention Program, and every email newsletter
- Two article submissions to the email newsletter per year
- Two event submissions or announcements of 25-50 words to email newsletter per year
- One 8x8 booth (black pipe & drape, 6ft table & 2 chairs)
- Two convention registrations
- Listing of all convention attendees
- Co-Sponsor of a convention function
- Special recognition in Convention Program and in all convention materials
- Complete listing of convention attendees

Gold Sponsor \$4000 Annual Fee

- Membership Directory – Half page ad
- Convention Program – Half page ad
- Company Listing (company name, address, phone number, and three contacts) in the Convention Program
- Four article submissions through email blast per year
- Four event submissions or announcements of 25-50 words to the email per year
- Company logo on the AACCP home page with link to your website
- Two 8x8 booths (black pipe & drape, 6ft table & 2 chairs)
- Three convention registrations
- Major sponsor of a convention function
- Special recognition at banquet, in Convention Program, and in all convention materials
- Complete listing of convention attendees
- 10 minute speaking opportunity to address membership during general session

Diamond Sponsors \$5000 Annual Fee:

- Membership Directory – Full page ad
- Convention Program – Full page ad
- Company Listing (company name, address, phone number, and four contacts) in the Membership Convention Program, and every email newsletter
- Six article submissions through email blast per year
- Six event submissions or announcements of 25-50 words to the email blast per year
- Logo on the AACCP home page with link to your website
- Two 8x8 booths (black pipe & drape, 6ft table & 2 chairs) with preferential placement
- Four convention registrations
- Major sponsor of annual banquet
- Reserved table for your attendees at banquet
- Special recognition at banquet, in Convention Program, and in all convention materials
- Complete listing of convention attendees
- 15 minute speaking opportunity to address membership during general session.



Booth Only \$700 Annual Fee

- One 8x8 Booth (black pipe & drape, 6ft table & 2 chairs)
- One convention registration
- Company listing in the AACCP Convention Program
- Complete listing of convention attendees

NO REFUNDS AFTER JULY 31, 2019

Additional Needs

- **Additional Booth** - \$300 each
- **Additional Registrant** - \$150 each
- **Utilities** (electricity, Internet, etc.) - Must be ordered through Embassy Suites/PSAV Convention Center.
- **Miscellaneous items** (trash can, carpet, booth shipment, etc.) - Must be ordered through Embassy Suites

Exhibiting a Vehicle?

- In order to exhibit a vehicle, two booth spaces are required.
- Be prepared to arrive at the convention center by 9:15am to load-in your vehicle on Monday. The booths will be built around the vehicles, so once they are parked, they cannot be moved before tear-down on Wednesday afternoon.



AD SUBMISSION INFORMATION: Convention Program ads MUST be submitted in the following method:

Electronic File: You may provide your ad as an electronic file saved in BMP, JPG or PDF. The ad must be actual size and have a resolution of at least 300dpi. FILE FORMATS OTHER THAN THE ABOVE CANNOT BE ACCEPTED (e.g. Word Perfect, Word, PageMaker, Publisher, etc.)

Submit electronic art to gary.sipes@arkchiefs.org

Ad dimensions are critical. Please use the ad measurements provided on this sheet to insure proper sizing. Ad orientation may not be altered. If you have any questions, please call the AACCP office at (501) 372-4600

Membership Directory

AD DEADLINE: May 1, 2019

Page size is 6" wide by 9" tall

Full Spread (*Diamond Sponsors Only*)

5.75" wide X 7.5" tall

Full Page Vertical (*Gold Ribbon Sponsors Only*)

4.5" wide X 7.5" tall

1/2 Page Horizontal (*Silver Ribbon Co-Sponsors Only*)

4.5" wide X 3.5" tall

1/4 Vertical (*Blue Ribbon Partner Only*)

2" wide X 3.5" Tall

Convention Program

AD DEADLINE: July 31, 2019

Page size is 6.5" wide by 9" tall

Full Page (*Diamond Sponsors Only*)

6" wide X 8" tall

1/2 Page Horizontal (*Gold Ribbon Sponsors Only*)

6" wide X 4.25" tall

1/4 Page Vertical (*Silver Ribbon Co-Sponsors Only*)

2.75" wide X 4" tall

1/8 Page Horizontal (*Blue Ribbon Partner Only*)

2" wide X 2.75" Tall

DIAMOND SPONSORS
FULL PAGE_7.5" WIDE X 10.5" TALL
CONVENTION PROGRAM

GOLD SPONSORS
1/2 PAGE - HORIZONTAL 7.5" WIDE X 4.875" TALL
CONVENTION PROGRAM

SILVER CO-SPONSORS
1/4 PAGE - VERTICAL
3.5" WIDE X 4.875" TALL
CONVENTION PROGRAM

BLUE RIBBON
1/8 PAGE - HORIZONTAL
3.5" WIDE X 2.375" TALL
CONVENTION PROGRAM



Guidelines for Submittal

All submissions must be sent by email **exactly** as they are to appear in the News Brief. (No date lines and with the **ten word headline** you want highlighted.)

All event related articles must include contact information; name and phone number or email address or web site or all three.

Submissions concerning meetings or events may be 25-50 words or less and must include contact information. Any section meetings would fall in this category.

Firm News may be 50 words or less and must include contact information.

Articles may be 100-150 words or less and must include contact information. Permission for longer articles may be requested by directing an email to the executive director. If the submission is more words than allowed it will be returned to the sender to edit appropriately or AIA will reserve the right to edit as needed.

All time sensitive information submitted must be submitted one month in advance of your desired publication date, and should be marked time sensitive in the subject line of the email submission.

Any links included in articles **must not capture email addresses from members** who link to the web sight. If this should occur the responsible party will no longer be able to submit articles

AACP Corporate Captains will be listed in the Member News Brief as follows:

Diamond Sponsors will be highlighted with their company name, three contact names and phone number in **each AACP Newsletter**. These sponsors may submit **six times** a year an article of 200 words or less and may submit **four** event submissions or announcements of 25-50 words or less including contact information.

Gold Sponsors will be highlighted with their company name, two contact names and phone number in **each AACP Newsletter**. These sponsors may submit **four times** a year an article of 200 words or less and may submit **four** event submissions or announcements of 25-50 words or less including contact information.

Silver Co-Sponsors will be listed with their company name, one contact name and phone number in **each AACP Newsletter**. These co-sponsors may submit **two times** a year an article of 200 words or less and may submit **two** event submissions or announcements of 25-50 words or less including contact information.

Blue Ribbon Partners will be listed with their company name and phone number in **each AACP Newsletter**. These partners may submit **once** a year an article of 200 words or less and may submit **once** per year an event submission or announcement of 25-50 words or less including contact information.

Many of these articles may be in the same issue, depending on when Corporate Captains choose to turn them in, which means some competitors information may be in the same issue.

2019 Convention Sponsorships



Convention Sponsorship

DEADLINE: AUGUST 19TH

WE ENCOURAGE EACH OF YOU TO TAKE ADVANTAGE OF THESE ADDITIONAL OPPORTUNITIES TO PROMOTE YOUR COMPANY WITH OUR MEMBERS. IF YOU WOULD LIKE TO SPONSOR ANY OF THE ITEMS BELOW PLEASE PLACE AN "X" NEXT TO THE ITEM YOU WOULD LIKE TO SPONSOR. **PLEASE CONTACT THE AACP OFFICE FOR AVAILABILITY.**

SEND LOGOS ELECTRONICALLY TO WWW.ARKCHIEFS.ORG.

COMPLETED FORMS CAN BE MAILED TO : AACP, PO Box 251825, LITTLE ROCK AR 72225 OR EMAILED TO THE ADDRESS ABOVE.

THANK YOU FOR YOUR SUPPORT!

CONVENTION SPONSORSHIPS		QTY	RCVD	AMOUNT
<input type="checkbox"/>	NAME BADGE HOLDERS W/LOGO	1		\$2,500
<input type="checkbox"/>	NOTEBOOKS W/LOGO	1		\$2,000
<input type="checkbox"/>	TRAVEL MUG W/LOGO	1		\$1,000
<input type="checkbox"/>	BAG -TOTE W/LOGO This is one of the most highly visible, distinctive opportunities to showcase your company on the Expo Floor and post-Convention! Attendees will use the bag during Convention as well as back home and at the office. It's the perfect opportunity for long-lasting exposure of your brand.	1		\$3,500

COMPANY NAME: _____

CONTACT: _____

PHONE: _____

EMAIL: _____

DONT FORGET TO SEND US YOUR COMPANY LOGO!

DEADLINE : AUGUST 19TH

AMOUNT \$ _____ PAYMENT TYPE: CHECK VISA AMEX MASTERCARD **MAKE CHECKS PAYABLE TO: AACP**

NAME ON CARD: _____

BILLING ADDRESS: _____ BILLING CITY STATE ZIP: _____

CARD# _____ EXP. DATE: _____ CVV: _____

EMAIL ADDRESS FOR RECEIPT: _____

Office Use Only
Date: _____ Amount: \$ _____ Check#: _____



Arkansas Association of Chiefs of Police

2019 Corporate Captains Program & Convention Registration

**Membership
Form**

Company: _____

Complete Mailing Address: _____

Phone: _____ Website: _____

Main Contact: _____ Cell: _____

Email: _____ Attending Convention? Yes No

Contact 2: _____ Cell: _____

Email: _____ Attending Convention? Yes No

Contact 3: _____ Cell: _____

Email: _____ Attending Convention? Yes No

Contact 4: _____ Cell: _____

Email: _____ Attending Convention? Yes No

Contact 5: _____ Cell: _____

Email: _____ Attending Convention? Yes No

Contact 6: _____ Cell: _____

Email: _____ Attending Convention? Yes No

AD Contact Name: _____ Email: _____

Products/Services Description: Diamond—37 words, Gold—30 words, Silver—21 words, Blue—14 words, Basic—7 words

Select your company's level of participation:

- Diamond Sponsor \$5000 Gold Sponsor \$4000 Silver Co-Sponsor \$2000 Blue Ribbon Partner \$1000
- Booth Only \$700 Addtl Badge ___ X\$150=\$___ Addtl Booth(s) ___ X\$300=\$___

AMOUNT \$ _____ PAYMENT TYPE: CHECK VISA AMEX MASTERCARD **MAKE CHECKS PAYABLE TO: AACP**

NAME ON CARD: _____

BILLING ADDRESS: _____ BILLING CITY STATE

ZIP: _____

No Refunds will be given after July 31, 2019

Completed forms can be mailed to: AACP - PO Box 251825, Little Rock 72225
Emailed to info@arkchiefs.org
Questions? Contact AACP at (501) 372-4600