




PO Box 251825  
Little Rock AR 72225  
(501) 372-4600  
[www.arkchiefs.org](http://www.arkchiefs.org)  
[www.facebook.com/arkchiefs](https://www.facebook.com/arkchiefs)

## AACP Sponsorship Program



The AACP Sponsorship program is a tailor made marketing and public relations plan designed to demonstrate your commitment to public safety and reach hundreds of professionals in the law enforcement industry.

Companies that commit at the Blue Ribbon Partner level or higher per year receive a variety of benefits that include the opportunity to showcase your company at the State Convention & Expo. This year's state convention will be September 29, 2020 through October 1, 2020 at the Embassy Suites Hotel & Convention Center in Hot Springs, AR. *Our sponsors will set up on Monday September 28, 2020 and there will be a social event that afternoon for all of our sponsors and conference attendees in the Vendor Hall.*

Our convention brings together a diverse group of law enforcement professionals from many ranks within the municipal, county, state, and federal agencies; all dedicated to supporting and enhancing the goals and objectives of law enforcement in Arkansas.



The Arkansas Association of Chiefs of Police (AACP) is a non-profit organization of police chiefs and executives from all over Arkansas, who recognize the importance of having proven, effective leaders in law enforcement.

The AACP Sponsorship Program was created to promote communication among all members of the law enforcement community. It gives law enforcement executives and our sponsors the opportunity to network, get to know one another and share ideas and challenges as a team.

Here are just a few of the advantages to being an AACP Sponsor:

- **BETTER BUDGETING**

One fee, one time, paid in advance lets you budget for the whole year.

- **INCREASED COMMUNICATION**

Attend meetings and communicate with members of the Association, through our official AACP App and by email blast that the AACP sends out during the year.

- **RECOGNITION**

AACP Members appreciate your support. Include your affiliation with the Arkansas Association of Chiefs of Police in all your promotional materials. Promote your events through the Arkansas Association of Chiefs of Police by email blast.

### **THREE EASY WAYS TO JOIN:**

ONLINE: [www.arkchiefs.org](http://www.arkchiefs.org)

EMAIL: [GARY.SIPES@ARKCHIEFS.ORG](mailto:GARY.SIPES@ARKCHIEFS.ORG)

PHONE: (501) 372-4600

### **ARKANSAS ASSOCIATION OF CHIEFS OF POLICE**

PO Box 251825

Little Rock, AR 72225

Phone: (501) 372-4600

[GARY.SIPES@ARKCHIEFS.ORG](mailto:GARY.SIPES@ARKCHIEFS.ORG) | [www.arkchiefs.org](http://www.arkchiefs.org)

*AACP is managed by Gary Sipes, Executive Director—gary.sipes@arkchiefs.org 501-372-4600*

# AACP Sponsorship Program Levels



## Levels & Benefits

### Blue Ribbon Partner \$1000 Annual Fee

- Membership Directory – On AACP App
- Convention Program – On AACP App
- Company Listing (company name, address, phone number, and one contact) on AACP App
- One article submission through a Email Blast per year
- One event submission or announcement of 25-50 to the email newsletter per year
- One 10x10 Booth (black pipe & drape, 8ft table & 2 chairs)
- One convention registration
- Complete listing of convention attendees

### Silver Co-Sponsor \$2000 Annual Fee

- Membership Directory – On AACP App
- Convention Program – On AACP App
- Company Listing (company name, address, phone number, and two contacts) on AACP App, Convention Program, Alert Notifications through AACP App
- Two article submissions through Email Blast per year
- Two event submissions or announcements of 25-50 words through Email Blast per year
- One 10x10 booth (black pipe & drape, 8ft table & 2 chairs)
- Two convention registrations
- Listing of all convention attendees
- Co-Sponsor of a convention function
- Special recognition in Convention App and in all convention materials
- Complete listing of convention attendees

### Gold Sponsor \$4000 Annual Fee

- Membership Directory – On AACP App
- Convention Program – On AACP App
- Company Listing (company name, address, phone number, and three contacts) in the Convention Program App
- Alert Notifications through AACP App
- Four article submissions through Email Blast per year
- Four event submissions or announcements of 25-50 words through Email Blast per year
- Company Banner AD on the AACP home page with link to your website
- Two 10x10 booths (black pipe & drape, 8ft table & 2 chairs)
- Three convention registrations
- Major sponsor of a convention function
- Special recognition at banquet, in Convention Program App, and in all convention materials
- Complete listing of convention attendees
- 10 minute speaking opportunity to address membership during general session

### Diamond Sponsors \$5000 Annual Fee

- Membership Directory – On AACP App
- Convention Program – On AACP App
- Company Listing (company name, address, phone number, and four contacts) in the Membership Convention Program App
- Alert Notifications through AACP App
- Six article submissions through Email Blast per year
- Six event submissions or announcements of 25-50 words through Email Blast per year
- Company Banner AD on the AACP home page with link to your website
- Two 10x10 booths (black pipe & drape, 8ft table & 2 chairs) with preferential placement
- Four convention registrations
- Major sponsor of annual banquet
- Reserved table for your attendees at banquet
- Special recognition at banquet, in Convention Program, and in all convention materials
- Complete listing of convention attendees
- 15 minute speaking opportunity to address membership during general session.



### Booth Only \$700 Annual Fee

- One 10x10 Booth (black pipe & drape, 8ft table & 2 chairs)
- One convention registration
- Company listing in the AACP Convention Program App
- Complete listing of convention attendees

**NO REFUNDS AFTER JULY 31, 2020**

### Additional Needs

- **Additional Booth** - \$350 each
- **Additional Registrant** - \$150 each
- **Utilities** (electricity, Internet, etc.) - Must be ordered through Embassy Suites/Convention Center.
- **Miscellaneous items** (trash can, carpet, booth shipment, etc.) - Must be ordered through Embassy Suites

### Exhibiting a Vehicle?

- In order to exhibit a vehicle, two booth spaces are required.
- Be prepared to arrive at the convention center by 9:15am to load-in your vehicle on Monday. The booths will be built around the vehicles, so once they are parked, they cannot be moved before tear-down on Wednesday afternoon.



## Guidelines for Submittal

All submissions must be sent by email **exactly** as they are to appear in the email blast. (No date lines and with the **ten word headline** you want highlighted.)

All event related articles must include contact information; name and phone number or email address or web site or all three.

Submissions concerning meetings or events may be 25-50 words or less and must include contact information. Any section meetings would fall in this category.

Firm News may be 50 words or less and must include contact information.

Articles may be 100-150 words or less and must include contact information. Permission for longer articles may be requested by directing an email to the executive director. If the submission is more words than allowed it will be returned to the sender to edit appropriately or AACP will reserve the right to edit as needed.

All time sensitive information submitted must be submitted one week in advance of your desired email date, and should be marked time sensitive in the subject line of the email submission.

Any links included in articles **must not capture email addresses from members** who link to the web sight. If this should occur the responsible party will no longer be able to submit articles

AACP Corporate Captains will be listed in the Member News Brief as follows:

**Diamond Sponsors** will be highlighted with their company name, three contact names and phone number in **each AACP Email Blast**. These sponsors may submit **six times** a year an article of 200 words or less and may submit **four** event submissions or announcements of 25-50 words or less including contact information. **A Banner AD will also be added to the AACP Website for the year.**

**Gold Sponsors** will be highlighted with their company name, two contact names and phone number in **each AACP Email Blast**. These sponsors may submit **four times** a year an article of 200 words or less and may submit **four** event submissions or announcements of 25-50 words or less including contact information. **A Banner AD will also be added to the AACP Website for the year.**

**Silver Co-Sponsors** will be listed with their company name, one contact name and phone number in **each AACP Email Blast**. These co-sponsors may submit **two times** a year an article of 200 words or less and may submit **two** event submissions or announcements of 25-50 words or less including contact information. **A Banner AD can be added to the AACP Website at a discounted price for the year.**

**Blue Ribbon Partners** will be listed with their company name and phone number in **each AACP Email Blast**. These partners may submit **once** a year an article of 200 words or less and may submit **once** per year an event submission or announcement of 25-50 words or less including contact information. **A Banner AD can be added to the AACP Website for the year.**

# 2020 Convention Sponsorships



ConventionSp  
onsorship

**DEADLINE: AUGUST 19TH**

WE ENCOURAGE EACH OF YOU TO TAKE ADVANTAGE OF THESE ADDITIONAL OPPORTUNITIES TO PROMOTE YOUR COMPANY WITH OUR MEMBERS. IF YOU WOULD LIKE TO SPONSOR ANY OF THE ITEMS BELOW PLEASE PLACE AN "X" NEXT TO THE ITEM YOU WOULD LIKE TO SPONSOR. **PLEASE CONTACT THE AACP OFFICE FOR AVAILABILITY.**

SEND LOGOS ELECTRONICALLY TO [WWW.ARKCHIEFS.ORG](http://WWW.ARKCHIEFS.ORG).

COMPLETED FORMS CAN BE MAILED TO : AACP, PO Box 251825, LITTLE ROCK AR 72225 OR EMAILED TO THE ADDRESS ABOVE.

THANK YOU FOR YOUR SUPPORT!

CONVENTION SPONSORSHIPS		QTY	RCVD	AMOUNT
<input type="checkbox"/>	LUNCHEON	1		\$3,500
<input type="checkbox"/>	NOTEBOOKS W/LOGO	1		\$2,000
<input type="checkbox"/>	TRAVEL MUG W/LOGO	1		\$1,000
<input type="checkbox"/>	BAG -TOTE W/LOGO This is one of the most highly visible, distinctive opportunities to showcase your company on the Expo Floor and post-Convention! Attendees will use the bag during Convention as well as back home and at the office. It's the perfect opportunity for long-lasting exposure of your brand.	1		\$3,500

COMPANY NAME: \_\_\_\_\_

CONTACT: \_\_\_\_\_

PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

**DONT FORGET TO SEND US YOUR COMPANY LOGO!**

**DEADLINE : AUGUST 19TH**

AMOUNT \$ \_\_\_\_\_ PAYMENT TYPE: CHECK VISA AMEX MASTERCARD **MAKE CHECKS PAYABLE TO: AACP**

NAME ON CARD: \_\_\_\_\_

BILLING ADDRESS: \_\_\_\_\_ BILLING CITY STATE ZIP: \_\_\_\_\_

CARD# \_\_\_\_\_ EXP. DATE: \_\_\_\_\_ CVV: \_\_\_\_\_

EMAIL ADDRESS FOR RECEIPT: \_\_\_\_\_



Office Use Only

Date: \_\_\_\_\_ Amount: \$ \_\_\_\_\_ Check#: \_\_\_\_\_

# Arkansas Association of Chiefs of Police

## 2020 AACP Sponsorship Program & Convention Registration

Membership  
Form

Company: \_\_\_\_\_

Complete Mailing Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Website: \_\_\_\_\_

Main Contact: \_\_\_\_\_ Cell: \_\_\_\_\_

Email: \_\_\_\_\_ Attending Convention? \_\_ Yes \_\_ No

Contact 2: \_\_\_\_\_ Cell: \_\_\_\_\_

Email: \_\_\_\_\_ Attending Convention? \_\_ Yes \_\_ No

Contact 3: \_\_\_\_\_ Cell: \_\_\_\_\_

Email: \_\_\_\_\_ Attending Convention? \_\_ Yes \_\_ No

Contact 4: \_\_\_\_\_ Cell: \_\_\_\_\_

Email: \_\_\_\_\_ Attending Convention? \_\_ Yes \_\_ No

Contact 5: \_\_\_\_\_ Cell: \_\_\_\_\_

Email: \_\_\_\_\_ Attending Convention? \_\_ Yes \_\_ No

Contact 6: \_\_\_\_\_ Cell: \_\_\_\_\_

Email: \_\_\_\_\_ Attending Convention? \_\_ Yes \_\_ No

AD Contact Name: \_\_\_\_\_ Email: \_\_\_\_\_

Products/Services Description: **Diamond—37 words**, **Gold—30 words**, **Silver—21 words**, **Blue—14 words**, **Basic—7 words**

\_\_\_\_\_

Select your company's level of participation:

- Diamond Sponsor \$5000**     **Gold Sponsor \$4000**     **Silver Co-Sponsor \$2000**     **Blue Ribbon Partner \$1000**
- Booth Only \$700**     **Addtl Badge \_\_X\$150=\$\_\_**     **Addtl Booth(s) \_\_X\$350=\$\_\_**

AMOUNT \$ \_\_\_\_\_ PAYMENT TYPE:  CHECK  VISA  AMEX  MASTERCARD **MAKE CHECKS PAYABLE TO: AACP**

NAME ON CARD: \_\_\_\_\_ BILLING ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

CARD#: \_\_\_\_\_ EXP: \_\_\_\_\_ CVV# \_\_\_\_\_

EMAIL ADDRESS FOR RECEIPT: \_\_\_\_\_

**No Refunds will be given after July 31, 2020**

Completed forms can be mailed to: AACP - PO Box 251825, Little Rock 72225  
Emailed to [gary.sipes@arkchiefs.org](mailto:gary.sipes@arkchiefs.org)  
Questions? Contact AACP at (501) 372-4600