




PO Box 251825
Little Rock AR 72225
(501) 372-4600
www.arkchiefs.org
www.facebook.com/arkchiefs

AACP Sponsorship Program



The AACP Sponsorship program is a tailor made marketing and public relations plan designed to demonstrate your commitment to public safety and reach hundreds of professionals in the law enforcement industry.

Companies that commit at the Blue Ribbon Partner level or higher per year receive a variety of benefits that include the opportunity to showcase your company at the State Convention & Expo. This year's state convention will be September 28, 2021—September 30, 2021 at the Statehouse Convention Center in Little Rock, AR. *Our sponsors will set up on Monday September 27, 2021 and there will be a social event that afternoon for all of our sponsors and conference attendees in the Vendor Hall.*

Our convention brings together a diverse group of law enforcement professionals from many ranks within the municipal, county, state, and federal agencies; all dedicated to supporting and enhancing the goals and objectives of law enforcement in Arkansas.



The Arkansas Association of Chiefs of Police (AACP) is a non-profit organization of police chiefs and executives from all over Arkansas, who recognize the importance of having proven, effective leaders in law enforcement.

The AACP Sponsorship Program was created to promote communication among all members of the law enforcement community. It gives law enforcement executives and our sponsors the opportunity to network, get to know one another and share ideas and challenges as a team.

Here are just a few of the advantages to being an AACP Sponsor:

- **BETTER BUDGETING**

One fee, one time, paid in advance lets you budget for the whole year.

- **INCREASED COMMUNICATION**

Attend meetings and communicate with members of the Association, through our official AACP App and by email blast that the AACP sends out during the year.

- **RECOGNITION**

AACP Members appreciate your support. Include your affiliation with the Arkansas Association of Chiefs of Police in all your promotional materials. Promote your events through the Arkansas Association of Chiefs of Police by email blast.

THREE EASY WAYS TO JOIN:

ONLINE: www.arkchiefs.org

EMAIL: GARY.SIPES@ARKCHIEFS.ORG

PHONE: (501) 372-4600

ARKANSAS ASSOCIATION OF CHIEFS OF POLICE

PO Box 251825

Little Rock, AR 72225

Phone: (501) 372-4600

GARY.SIPES@ARKCHIEFS.ORG | www.arkchiefs.org

AACP is managed by Gary Sipes, Executive Director—gary.sipes@arkchiefs.org 501-372-4600

AACP Sponsorship Program Levels



Blue Ribbon Partner \$1000 Annual Fee

- Membership Directory – On AACP App
- Convention Program – On AACP App
- Company Listing (company name, address, phone number, and one contact) on AACP App
- One article submission through a Email Blast per year
- One event submission or announcement of 25-50 to the email newsletter per year
- One 10x10 Booth (black pipe & drape, 8ft table & 2 chairs)
- One convention registration
- Complete listing of convention attendees

Silver Co-Sponsor \$2000 Annual Fee

- Membership Directory – On AACP App
- Convention Program – On AACP App
- Company Listing (company name, address, phone number, and two contacts) on AACP App, Convention Program, Alert Notifications through AACP App
- Two article submissions through Email Blast per year
- Two event submissions or announcements of 25-50 words through Email Blast per year
- One 10x10 booth (black pipe & drape, 8ft table & 2 chairs)
- Two convention registrations
- Listing of all convention attendees
- Co-Sponsor of a convention function
- Special recognition in Convention App and in all convention materials
- Complete listing of convention attendees

Gold Sponsor \$4000 Annual Fee

- Membership Directory – On AACP App
- Convention Program – On AACP App
- Company Listing (company name, address, phone number, and three contacts) in the Convention Program App
- Alert Notifications through AACP App
- Four article submissions through Email Blast per year
- Four event submissions or announcements of 25-50 words through Email Blast per year
- Company Banner AD on the AACP home page with link to your website
- Two 10x10 booths (black pipe & drape, 8ft table & 2 chairs)
- Three convention registrations
- Major sponsor of a convention function
- Special recognition at banquet, in Convention Program App, and in all convention materials
- Complete listing of convention attendees
- 10 minute speaking opportunity to address membership during general session

Diamond Sponsors \$5000 Annual Fee

- Membership Directory – On AACP App
- Convention Program – On AACP App
- Company Listing (company name, address, phone number, and four contacts) in the Membership Convention Program App
- Alert Notifications through AACP App
- Six article submissions through Email Blast per year
- Six event submissions or announcements of 25-50 words through Email Blast per year
- Company Banner AD on the AACP home page with link to your website
- Two 10x10 booths (black pipe & drape, 8ft table & 2 chairs) with preferential placement
- Four convention registrations
- Major sponsor of annual banquet
- Reserved table for your attendees at banquet
- Special recognition at banquet, in Convention Program, and in all convention materials
- Complete listing of convention attendees
- 15 minute speaking opportunity to address membership during general session.



Booth Only \$750 One-Time Fee

- One 10x10 Booth (black pipe & drape, 8ft table & 2 chairs)
- One convention registration
- Company listing in the AACP Convention Program App
- Complete listing of convention attendees

NO REFUNDS AFTER JULY 31, 2021

Additional Needs

- **Additional Booth** - \$350 each
- **Additional Registrant** - \$150 each
- **Utilities** (electricity, Internet, etc.) - Must be ordered through **Sunbelt**.
- **Miscellaneous items** (trash can, carpet, booth shipment, etc.) - Must be ordered through **Sunbelt**

Exhibiting a Vehicle?

- In order to exhibit a vehicle, two booth spaces are required.
- Be prepared to arrive at the convention center by 9:15am to load-in your vehicle on Monday. The booths will be built around the vehicles, so once they are parked, they cannot be moved before tear-down on Wednesday afternoon.



Guidelines for Submittal

All submissions must be sent by email **exactly** as they are to appear in the email blast. (No date lines and with the **ten word headline** you want highlighted.)

All event related articles must include contact information; name and phone number or email address or web site or all three.

Submissions concerning meetings or events may be 25-50 words or less and must include contact information. Any section meetings would fall in this category.

Firm News may be 50 words or less and must include contact information.

Articles may be 100-150 words or less and must include contact information. Permission for longer articles may be requested by directing an email to the executive director. If the submission is more words than allowed it will be returned to the sender to edit appropriately or AACP will reserve the right to edit as needed.

All time sensitive information submitted must be submitted one week in advance of your desired email date, and should be marked time sensitive in the subject line of the email submission.

Any links included in articles **must not capture email addresses from members** who link to the web sight. If this should occur the responsible party will no longer be able to submit articles

AACP Corporate Captains will be listed in the Member News Brief as follows:

Diamond Sponsors will be highlighted with their company name, three contact names and phone number in **each AACP Email Blast**. These sponsors may submit **six times** a year an article of 200 words or less and may submit **four** event submissions or announcements of 25-50 words or less including contact information. **A Banner AD will also be added to the AACP Website for the year.**

Gold Sponsors will be highlighted with their company name, two contact names and phone number in **each AACP Email Blast**. These sponsors may submit **four times** a year an article of 200 words or less and may submit **four** event submissions or announcements of 25-50 words or less including contact information. **A Banner AD will also be added to the AACP Website for the year.**

Silver Co-Sponsors will be listed with their company name, one contact name and phone number in **each AACP Email Blast**. These co-sponsors may submit **two times** a year an article of 200 words or less and may submit **two** event submissions or announcements of 25-50 words or less including contact information. **A Banner AD can be added to the AACP Website at a discounted price for the year.**

Blue Ribbon Partners will be listed with their company name and phone number in **each AACP Email Blast**. These partners may submit **once** a year an article of 200 words or less and may submit **once** per year an event submission or announcement of 25-50 words or less including contact information. **A Banner AD can be added to the AACP Website for the year.**

2021 Convention Sponsorships



ConventionSp
onsorship

DEADLINE: AUGUST 19TH

WE ENCOURAGE EACH OF YOU TO TAKE ADVANTAGE OF THESE ADDITIONAL OPPORTUNITIES TO PROMOTE YOUR COMPANY WITH OUR MEMBERS. IF YOU WOULD LIKE TO SPONSOR ANY OF THE ITEMS BELOW PLEASE PLACE AN "X" NEXT TO THE ITEM YOU WOULD LIKE TO SPONSOR. **PLEASE CONTACT THE AACP OFFICE FOR AVAILABILITY.**

SEND LOGOS ELECTRONICALLY TO WWW.ARKCHIEFS.ORG.

COMPLETED FORMS CAN BE MAILED TO : AACP, PO Box 251825, LITTLE ROCK AR 72225 OR EMAILED TO THE ADDRESS ABOVE.

THANK YOU FOR YOUR SUPPORT!

CONVENTION SPONSORSHIPS		QTY	RCVD	AMOUNT
<input type="checkbox"/>	LUNCHEON	1		\$3,500
<input type="checkbox"/>	NOTEBOOKS W/LOGO	1		\$2,000
<input type="checkbox"/>	TRAVEL MUG W/LOGO	1		\$1,000
<input type="checkbox"/>	BAG -TOTE W/LOGO This is one of the most highly visible, distinctive opportunities to showcase your company on the Expo Floor and post-Convention! Attendees will use the bag during Convention as well as back home and at the office. It's the perfect opportunity for long-lasting exposure of your brand.	1		\$3,500

COMPANY NAME: _____

CONTACT: _____

PHONE: _____

EMAIL: _____

DONT FORGET TO SEND US YOUR COMPANY LOGO!

DEADLINE : AUGUST 19TH

AMOUNT \$ _____ PAYMENT TYPE: CHECK VISA AMEX MASTERCARD **MAKE CHECKS PAYABLE TO: AACP**

NAME ON CARD: _____

BILLING ADDRESS: _____ BILLING CITY STATE ZIP: _____

CARD# _____ EXP. DATE: _____ CVV: _____

EMAIL ADDRESS FOR RECEIPT: _____



Office Use Only

Date: _____ Amount: \$ _____ Check#: _____

Arkansas Association of Chiefs of Police

2021 AACP Sponsorship Program & Convention Registration

Registration Form

Company: _____

Complete Mailing Address: _____

Phone: _____ Website: _____

Main Contact: _____ Cell: _____

Email: _____ Attending Convention? __ Yes __ No

Contact 2: _____ Cell: _____

Email: _____ Attending Convention? __ Yes __ No

Contact 3: _____ Cell: _____

Email: _____ Attending Convention? __ Yes __ No

Contact 4: _____ Cell: _____

Email: _____ Attending Convention? __ Yes __ No

Contact 5: _____ Cell: _____

Email: _____ Attending Convention? __ Yes __ No

Single Booth \$750
Vehicle Display \$750 plus \$350 for additional booth

AD Contact Name: _____ Email: _____

Products/Services Description: **Diamond—37 words**, **Gold—30 words**, **Silver—21 words**, **Blue—14 words**, **Basic—7 words**

Select your company's level of participation:

- Diamond Sponsor \$5000 Gold Sponsor \$4000 Silver Co-Sponsor \$2000 Blue Ribbon Partner \$1000
- Booth Only \$750 Additional Badge __X\$150=\$_____ Additional Booth(s) __X\$350=\$_____

AMOUNT \$ _____ PAYMENT TYPE: CHECK VISA AMEX MASTERCARD MAKE CHECKS PAYABLE TO: AACP

NAME ON CARD: _____ BILLING ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

CARD#: _____ EXP: _____ CVV# _____

EMAIL ADDRESS FOR RECEIPT: _____

No Refunds will be given after July 31, 2021

Completed forms can be mailed to: AACP - PO Box 251825, Little Rock 72225
Emailed to gary.sipes@arkchiefs.org
Questions? Contact AACP at (501) 372-4600